

2024 Impact Report

Verdant Venice Group





134

**Trees
Planted**

3136

**Volunteer
Hours**

23

**Tree
Species**

24

Streets

73

Volunteers

1881

kg of CO₂e

Leadership Spotlight

Isabelle Duvivier

Isabelle started planting trees in 2018. She built partnerships with Venice Business Improvement District, Venice Chamber of Commerce, Council District 11, Penmar Golf Course, Property Management firms, local businesses and wholesale nurseries.

Now, she has a group text with dozens of neighbors. They join her to plant trees every Saturday.

Prepared by Joseph Monte



Volunteer Spotlight

Craig Moore

Craig volunteered every Saturday in 2024. He transports, digs, plants, mulches and stakes trees on any given Saturday.

He remembers Venice when it earned the nickname 'Dogtown' in the 70's and 80's. He brings a piece of skateboard culture to the group. Now "it's beautiful to see the same streets with neighbors planting trees and making new friends".

Prepared by Joseph Monte



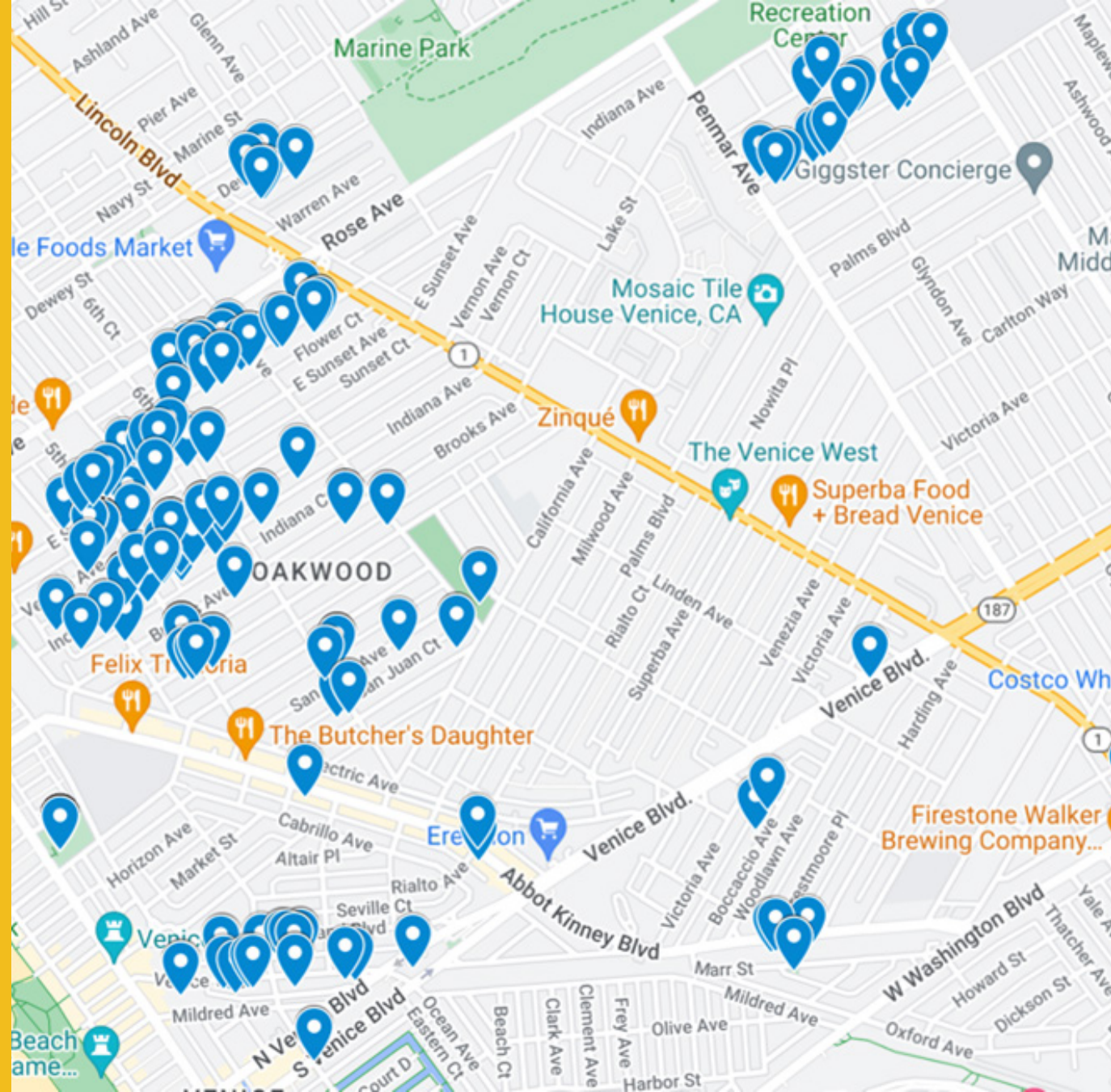
Tree Map

24 New Streets

Volunteers have planted over 500 trees since 2018. Over 400 are in Venice. Increasing biodiversity while contending with urban challenges is a balancing act for VVG.

VVG plants trees to create 'Green Alley' corridors. Neighbors adopt trees and help them get established.

Prepared by Joseph Monte



Tree List

134 Trees Planted

Tree	Quantity	Tree	Quantity
Engelmann Oak	17	Catalina Ironwood	4
Island Oak	16	Felt leaf Ceanothus	3
Bottlebrush	15	Shore Pine	3
Western Redbud	11	California Buckeye	2
Live Oak	11	Blue Oak	1
Pink Dawn Chitalpa	10	California Bay	1
Toyon	9	Canary Island Pine	1
Valley Oak	8	Gray Pine	1
Manzanita	7	California Ash	1
California Sycamore	6	SoCal Walnut	1
Tecate Cypress	5	California Shrub Oak	1

Tree Spotlight

Island Oak

Quercus tomentella is the rarest of CA Oaks. It is only found in the wild on islands west of California. It tolerates salt spray and heat which makes it ideal for CA's changing climate.

Santa Barbara Botanic Garden planted an Island Oak in 1944. It is designated as a national Champion Tree. The trunk has a 7.5' circumference, the tree is 53' tall and 60' wide.



Supply Chain Spotlight

Devil Mountain Nursery

Native Sons Nursery grew Island Oaks from acorns of the SBBG champion tree. The owner donated 3 trees to Arroyo High School in 2004.

In 2014, Devil Mountain started paying the Future Farmers at Arroyo High School \$1 per acorn to collect them. The acorns sprout in February. By July, they are 18" tall. The following year they are ready to sell. There are now over 6000 Island Oaks in SoCal landscapes.

Prepared by Joseph Monte



Partner Spotlight

Venice BID

"Working in partnership with VVG is an absolute delight, both personally and professionally. It's very rare to meet people who are so hardworking and dedicated, but who also bring such great joy to their volunteering efforts."

VVG's years of cultivating native plants in our community's public spaces was the inspiration for our joint Venice Pollinator and Resilience Corridor."
Connie Brooks Board President

Prepared by Joseph Monte



Partner Spotlight

Penmar Golf Club

Board Member Nate Taylor renewed Penmar's commitment to community engagement and environmental stewardship in 2024. The 'Tees for Trees' campaign raised funds to plant Oak trees at Penmar Golf Course.

VVG worked to secure approvals for the project and supervised the planting effort. The 32 Oaks is a record for trees planted in one day.

Prepared by Joseph Monte



Carbon Spotlight

1881 kg of CO₂e

Scope 1 Zero

Scope 2
Market based 0.07
Location based 3.13

Scope 3
Category 1: Purchased Goods 407
Category 4: Upstream Transportation ... 127
Category 5: Waste Generated 1345

